



PATENT OFFICE OF THE
REPUBLIC OF POLAND



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PATENT OFFICE OF
THE REPUBLIC OF
BULGARIA

PROGRAMME

14.00 - 14.15 Registration

14.15 - 14.30 Welcome

- **Annick Mottet Haugaard**, ECTA President, BE
- **Marta Czyż**, Director of the Trade Mark Examination Department, Polish Patent Office, PL
- **Peter Lawrence**, Vice President of OHIM, ES

14.30 - 16.15 Chair: **Anna Stopińska-Ślęfarska**, Member of the ECTA Council, Design and Professional Affairs Committees, Trade Mark Attorney, Polservice Patent and Trade Mark Attorneys Office, PL

Impact of the Community Trade Mark on the Bulgarian, Hungarian and Polish Trade Mark Office's activities and the daily work of the profession. What do they expect from the Study?

- **Mihaly Ficsor**, Vice President, Hungarian Patent Office, HU
- **Marta Czyż**, Director of the Trade Mark Examination Department, Polish Patent Office, PL
- **Kostadin Manev**, President, Bulgarian Patent Office, BG
- **Peter Lukacsi**, Vice Chair of the ECTA Professional Affairs Committee, Trade Mark Attorney, S.B.G. & K Patent and Law Offices, HU

What does OHIM expect from the Study? Peter Lawrence, Vice President of OHIM, ES

Trade mark strategies - Advantages and Disadvantages of using the national, Community or International route – An industry point of view on the way forward

- **Dr. Joanna Piotrowska**, Trade Mark Attorney, Joanna Piotrowska IP Law Office, former Nestle Regional IP Advisor, PL

16.15 - 16.30 Coffee Break

16.30 - 18.00 Chair: **Olga Sirakova**, Member of the ECTA Council and Anti-Counterfeiting Committee, Trade Mark Attorney, Interius, BG

Are the CTM and the Bulgarian, Hungarian and Polish systems harmonized from a Procedural and Substantive legal points of view? Are the differences justified? What should be further harmonized?

- **Vincent O'Reilly**, Director for the Department for IP Policy, OHIM, ES
- **Kostadin Manev**, President, Bulgarian Patent Office, BG
- **Mihaly Ficsor**, Vice President, Hungarian Patent Office, HU
- **Michał Kruk**, Judicial Affairs Department, Polish Patent Office, PL
- **Olga Sirakova**, Member of the ECTA Council and Anti-Counterfeiting Committee, Trade Mark Attorney, Interius, BG

18.00 - 18.30 Debate – Moderator: **Jaroslav Kulikowski**, ECTA Treasurer, Trade Mark Attorney, Kulikowska and Kulikowski, PL